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PRESS RELEASE
FOR IMMEDIATE RELEASE



Triathlon to Help Raise Funds for Hospice at Home

(Southwest, Michigan) July 8, 2010 - Eric Zane from the Free Beer and Hot Wings Show will be running in the Whirlpool 70.3 Ironman Triathlon on July 31st, 2010, as a fundraiser for Hospice at Home. Eric and WIRX are asking listeners, of the radio station and the show, to show their support by making a “per minute” sponsorship or a flat donation to sponsor Eric as he runs this triathlon.

All money donated as sponsorships for Eric’s run in the Whirlpool 70.3 Ironman Triathlon will go to benefit Hospice at Home and Lory’s Place. Eric’s goal is to get \$100 worth of “per minute” sponsorships (combined from all sponsors) and is planning on finishing the triathlon in 4 ½ to 5 hours. Support Eric Zane in his efforts to raise money for Hospice at Home as he runs the 2010 Whirlpool Ironman 70.3 Steelhead Triathlon and make a “per minute” pledge or flat donation at www.hospiceathomecares.org.

Hospice at Home is the non-profit community hospice focusing on the patient and family regardless of the patients' diagnosis, treatment choices, or ability to pay. It provides quality care to people adjusting to living with a serious illness, facing death, anticipating the death of a loved one, or healing their grief after the death of a loved one. Hospice at Home places an emphasis on the emotional, social, and spiritual needs of those who need care and those receiving support services. Serving Berrien, Cass, Van Buren, and Allegan Counties, the care is coordinated by a team of physicians, nurses, hospice aides, social workers, spiritual care counselors, bereavement coordinators, and trained volunteers. Extending this care, Lory’s Place, a bereavement and education center that builds hope and

strength for every grieving family, is available to anyone in Southwest Michigan or Northern Indiana.

For more information on how you can sponsor Eric Zane in his efforts to raise money for Hospice at Home call (269) 429-7100, or go to www.hospiceathomecares.org and look for the “Help Zane Help Hospice at Home” picture and link.